



Knowledge & Technology Transfer of Emerging Materials &  
Technologies through a Design-Driven Approach

## 7.6 Database of core target users (public document)

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### **Datemats**

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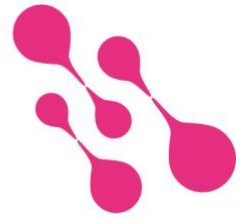
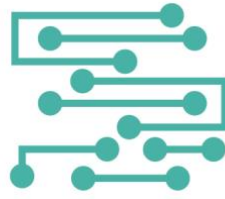
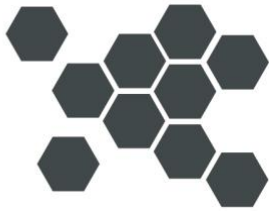


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## **EXECUTIVE SUMMARY**

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In order to exploit the communication outreach of the Datemats consortium, each partner is asked to send out the project's newsletter and other targeted communications to its own network. Due to European General Data Protection Regulation (GDPR) contacts collected by the involved partners individually cannot be shared with other consortium partners. Execution of the partners communication activities is assessed on a regular basis and analysed in D7.2 once a year during the project execution.



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# 1 DATEMATS DATABASE

Each partner is asked to create a specific database of at least 100 relevant contacts, in order to have an ad hoc and consistent exchanges with these core target users and steer them into the project implementation activities: companies into the interdisciplinary challenges (planned in task 5.3), target groups into the cross-field interdisciplinary EU network (created in task 7.6), enterprises into the knowledge transfer labs (executed in task 4.3), knowledge transfer days (organised in task 7.4), etc.

Partners will be responsible to distribute the news, communications and polls to these contacts (at least 900 in total). The monitoring activity of task 7.1 will check the effectiveness and efficiency. To facilitate the creation of the database, the WP leader provided the consortium partners with a template for their internal use.



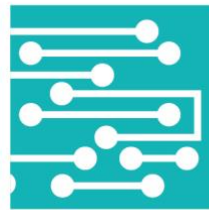
 Datemats WP7: contacts list <small>[name of the partner]</small> 									
N°	Name of the organisation	Typology (SME, HEI, Industry, etc.)	Country	website of the organisation	E-mail	Contact person	Role of the contact person in the organisation	Phone of the contact person	E-mail of the contact person
1									
2									
3	1								
4	2								
5	3								
6	4								
7	5								
8	6								

Fig. 1: Template to collect contact details for the partners dedicated Datemats core target database.

# 2 RESULTS

The consortium created collectively a dedicated database of 932 contacts which will be exploited to inform via direct mailing about the project's results and invite these project stakeholders to dedicated activities. The collected contacts belong to the following core target groups: EU universities, small companies, large enterprises, industry support agencies / associations and public organisations.



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