

# Huhtamaki Fresh

Huhtamaki Lurgan + Södra

[www.huhtamaki.com/en/project-fresh](http://www.huhtamaki.com/en/project-fresh)



## MATERIAL FEATURES AND COMPOSITION

Proprietary blend of fiber pulp  
for high performance packaging.

## AVAILABILITY

TRL 8 - System complete and qualified  
Commercially available in small amount

A bar chart with seven bars of increasing height from left to right. The seventh bar from the left is highlighted in green and contains the text "TRL8".

TRL8

## APPLICATION FIELDS

For food Packaging.



## CASE STUDY

### All the benefits of plastic

Disposable, oven proof and microwavable food tray for ready-to-eat meals: food safe, GMO-free, 100% bio-based and biodegradable, and certified for home composting.

## COMPARISON & INNOVATION

Similar to other ready meal plastics like PP or PET but being biobased, home compostable, and microwave and oven safe up to 180°C.



## APPLYING

## SUSTAINABILITY PROPERTIES

### Biodegradability

Ability to be broken down into carbon dioxide, water, and biomass by the natural action of microorganisms (aerobic and/or anaerobic). It is misleading to merely claim biodegradability without any standard specification. If a material or product is advertised to be biodegradable, further information about the timeframe, the level of biodegradation, and the required surrounding conditions should be provided, too.

### Composting

Ability to go through the process by which materials biodegrade through the action of naturally occurring microorganisms and do so to a large extent within a specified timeframe. The associated biological processes will yield CO<sub>2</sub>, water, inorganic compounds, and biomass which leaves no visible contaminants or toxic residues. The products can be classified in "Home compostable" or "Industrial compostable", having each of them specific temperatures, conditions and timeframes defined by international regulations.

### Recyclability

The capacity of a product to be reduced all the way back to its basic materials, reprocessing those materials, and using them to make new products, components or materials. Recycling refers to materials that are processed in practice (as opposed to materials for which recycling is technically feasible), this varies from one region to the other invoking the regulations and technologies of each country.

### Recycled pre-consumer waste

Pre-consumer waste refers to waste produced by manufacturers or industries before released for consumer use. Pre-consumer waste refers also to the reintroduction of manufacturing discards back into the manufacturing process, in this case it is often not considered "recycling" in the traditional sense. Pre-consumer waste is produced in large quantities, while this is easier to collect and sort, high amounts of pre-consumer waste are non-recovered.

### Renewable content

Materials that are replenished at a rate equal to or greater than the rate of depletion and must be produced using regenerative practices or, in a transition phase, using sustainable practices.

### Recycled post-consumer waste

Post-consumer waste is the waste produced at the end of a consumer-product lifecycle. Post-consumer waste has served its intended purpose, passed through the hands of a final consumer, and has been discarded for disposal or recovery. It usually refers to the household waste we generate every day, and does not include manufacturing or converting wastes. Depending on the type of waste, governmental legislation and the action taken by the consumer, post-consumer waste is recycled, sent to landfill or incinerated.

## SMART PROPERTIES

### Electrorheological

Change in the rheological properties (viscosity and viscoelasticity) of a material caused by an electrical stimulus.

### Magnetorheological

Change in rheological properties (viscosity and viscoelasticity) of a material caused by a magnetic field.

### Piezoelectric

Phenomenon exhibited by certain materials, which when applying mechanical stress, generate electrical energy. The effect can also be inverse, that is, they can present small deformations when an electrical current is applied.

### Phase Change Material (PCM)

Materials considered latent heat storage units: They are capable of absorbing or releasing a large amount of thermal energy when they undergo a phase change (from solid to liquid, from liquid to gas, or vice versa).

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## GLOSSARY

### Photocatalytic

A substance that increases the speed of a chemical reaction by the effect of light or other forms of radiant energy.

### Photochromic

Reversible color change induced by the indication of sunlight or UV. The color disappears when the fountain ceases.

### Photoluminiscent

Is the emission of cold light caused by the absorption of electromagnetic radiation (visible light, UV, X and cathode rays). There are two types of luminescence: fluorescence (emits light only during absorption of radiation) and phosphorescence (stores absorbed radiation, so that it continues to emit light for a time after the stimulus subsides).

### Shape Memory

The material with this property recovers its initial shape after being permanently deformed (plastically) when heated above a characteristic transition temperature of the material. In addition, while regaining its form, in some cases it is able to perform work. The characteristics of these materials, depending on the temperature, contemplate superelasticity (which grants large elastic deformations in a specific range of temperatures), simple shape memory effect (in which the material

remembers a single shape, when heated) and which can be educated to achieve a double shape memory effect (in which the material memorises two shapes in a hot and cold state).

### Thermochromic

Reversible or irreversible color change induced by temperature changes.

### Thermoelectric

Property that supposes a change of voltage in response to a variation of temperature and vice versa.

**DATEMATS project (Knowledge & Technology Transfer of Emerging Materials & Technologies through a Design-Driven Approach Agreement Number: 600777-EPP-1-2018-1-IT-EPPKA2-KA) is co-funded by the Erasmus+ programme of the European Union.**



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## WOODBASED EM&TS

The EM&T sample described on this datasheet is one of the materials that are processed either chemically or mechanically from trees or other plants for innovative applications.

The materials include cellulose bers, brils (micro- or nano-structured) and derivatives, lignin, bark extractives and novel combinations of these.